

# Annual Plan April 2023 to March 2024

# Introduction

Healthwatch Rutland is one of a network of 152 local Healthwatch bodies established throughout England on 1 April 2013 under the provisions of the Health and Social Care Act 2012. Local Healthwatch have a duty to hold the system to account for how well it engages with the public, and the remit covers all publicly funded health and social care services accessed by their service users. The appendix describes in more detail, the requirements that are placed on every local Healthwatch.

The Healthwatch Rutland (HWR) annual plan is designed to provide an overview of planned activity for the next 12 months. It is developed with volunteers in the spring Operations and Planning meetings and takes into consideration the areas of health and care where we have received feedback suggesting inequality or gaps in provision of services and priorities that align with work streams of commissioners, local hospital trusts, the Health and Wellbeing Board, Public Health and others.

The plan aligns with the vision and values contained in our <u>strategy</u>, which can be found on our website<sup>1</sup>.

The rationale for including topics in our work plan includes areas where;

- Healthwatch Rutland has received a significant amount of feedback from service users which suggests there is a gap in, or inequality of, service provision
- Health and social care priorities have been identified by the Integrated Care Board, the Health and Wellbeing Board, local hospital trusts or other providers
- Healthwatch England, the Care Quality Commission (CQC) or NHS England have concerns or are running campaigns.

The work undertaken by Healthwatch Rutland is monitored by Rutland County Council (RCC), the commissioners of the Healthwatch Rutland service.

This plan is a living document which may be modified if and when new work arises, leading to a re-prioritisation of activity. Significant changes will be discussed within

<sup>&</sup>lt;sup>1</sup> www.healthwatchrutland.co.uk/advice-and-information/2021-11-02/our-vision-values-and-strategy

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the Operations and Planning Group and referred to the Advisory Board for approval.

Throughout 2022 our hybrid engagement approach allowed us to work in traditional face-to-face situations, as well as utilising digital means where appropriate. In this way we can balance our need to hear as many voices as possible, and in a way that suits individuals access needs. This will continue in 2023-4 with continued focus on in-person outreach activity in the community, blended with some online surveys, meetings and focus groups to further our engagement and research projects.

Our work will be summarised and showcased in the Healthwatch Rutland Annual report which must be produced by 30 June each year. The Annual Report for 2021-2022 can be found on our website<sup>2</sup>.

# Work plan 2023/2024

Work Area	Notes	Timescale	Who
Governance			
Annual Report	To demonstrate impact	30 June	Manager
	and report on outputs	2023	
Board Meetings	Approx quarterly, March,		Chair
	June, Oct, January		
Annual Meeting	Autumn 2023		Chair
HWR Contract Monitoring	As required by Rutland		CTCIC CEO/HWR
(RCC)	County Council		Manager
Operations/Planning Group	Quarterly	Ongoing	Manager/HW
			Officer
Board Planning &	-Refresh Quality	Ongoing	HWR
Development	Framework action plan		Manager/Board
	-Stakeholder survey	Autumn	
		2023	

### **Engagement & Communications**

Marketing/Comms	See Comms Plan below	Ongoing	Manager/ Officer/
Events	As opportunities arise –		volunteers HWR Officer &
Evolito	Eg Carers Week,	Ongoing	Volunteers
	community outreach		
	events		

<sup>&</sup>lt;sup>2</sup> https://www.healthwatchrutland.co.uk/report/2022-06-30/annual-report-2021-22-championing-what-matters-you

HWR presentations to patient groups and parish councils	As per outreach timetable	Ongoing	HWR Officer & Board
Community Outreach	Libraries, large villages, community and health condition support groups as per timetable	Ongoing	HWR Officer and Volunteers
Signposting	Web and telephone	Ongoing	HWR Officer

Work Area Notes Timescale Who

Engaging with hard-to-reach groups	Connect with Gypsy/traveller community and asylum		HWR Officer
	seeker support groups.		
Cross Border engagement	East Mids HW meetings	Ongoing	Chair/Manager
with other HW	May, Aug, Nov, Feb		
	Joint provider visits with Northamptonshire HW, Lincs HW and Leicester HW.	Ongoing	

## Routine reporting and consultations

Reporting to HWE	Implement new IMP data uploads to HWE	Dependent on HWE sharing platform	HWR Manager
Quality Accounts	Submit statements for LPT, UHL & NWAFT Trusts, EMAS	May/June 2023	Chair/Manager
Consultations	HWR Board response to formal consultations eg Urgent and Emergency Care, dementia strategy, LLR 5 year Forward Plan etc	As required	Board/Manager
Intelligence reporting to CQC	Through scheduled meetings and ad hoc requests for service feedback prior to inspections	As required	HWR Manager

### **Volunteers**

Strategy	Recruit more volunteer capacity to support the workplan and create Community	Ongoing	HWR Officer
	Healthwatch		
	Champions network to		
	increase reach		
	Re-issue updated		
	Volunteer Handbook	Oct 2023	
Training	-All Safeguarding	Ongoing as	HWR Officer
	training completed for	required	
	volunteers that need it		
	-Enter and View training		
	for authorised reps		

**Engagement Projects** 

Continue engagement on Dementia project	Push recommendations for change from 2 project reports with ICB, LPT, RCC & VCS groups	Ongoing	HWR Manager
	Ensure 2025 LLR dementia strategy is informed by HWR research	Ongoing	
	Represent patient voice through Rutland proactive care dementia pilot	July 23 – March 24	
Enter and View	Collaboration project with Patient Participation Group at OMP	Autumn 2023	HWR Manager/Officer & Volunteers
	LRI ED revisit with HWLL	September 2023	
	Complete Urgent Care E&V series by visiting Oakham Minor Injuries	Feb March 2024	

	Possible Midlands wide Mental Health Inpatients visits	TBA- funding withdrawn	
Dental access experience review	Poll to be conducted November 2023		HWR Manager
Patient Communication project	Scope to be agreed through task and finish group tba	Jan 2024 – June 2024	HWR Manager
Greetham health and wellbeing pilot	Support engagement and co-production work	No HW officer in post to support	HWR Officer
Urgent Care services consultation	Support ICS & PCN outreach work and encourage Rutland participation	Dependent on ICB – new model scoping underway	HWR Manager
Special Interest Areas for monitoring	GP Practice Access, Dentistry	Ongoing	HWR Manager

### IT projects

Upgrade signposting and feedback system	Migrate from CIVI CRM to IMP	30 April 23	HWR Manager
Upgrade HWR website	Migrate from version 7 to version 9 of HWE Drupal system	30 Aug 23	HWR Manager
Cyber Essentials	Annual re-accreditation	30 Sept 23	HWR Manager

## Committees & Meetings

Importance High, Medium, Low

## Rutland Place meetings

RCC Health and Wellbeing	Quarterly	Н	Chair
Board			
Children and YP Partnership	Quarterly	Н	HWR Manager
Integration Delivery Group	Monthly	Н	HWR Manager
Strategic Health Development	2 monthly	Н	HWR Manager
Projects Board			
Rutland Mental Health Group	Monthly	М	HWR Manager
Family Hub Steering Group	Monthly	М	Vice Chair
Staying Healthy Partnership	2 monthly	М	HWR Manager

Rutland Comms and	Monthly	М	HWR Manager
Engagement Group			

Trust/Provider/info sharing meetings

UHL CEO & local HW review	Quarterly	Н	Chair/ Manager
LPT CEO & local HW review	Quarterly	Н	Chair/ Manager
NWAFT CEO & local HW review	With HW Lincs & Cambs	Н	HWR Manager
LLR Adult Soc Care Info	Every 2 months	М	HWR Officer
Sharing			
EMAS/HWR review	Quarterly	М	Chair, Manager
LPT People's Council	Monthly	М	HWR Manager
PCN/HWR info sharing	Monthly	М	HWR Manager
DHU/HWR review	Quarterly	М	Chair/Manager

### **ICS** meetings

Integrated Care Board	Monthly	Н	HWR Chair
LLR Health Equity Committee	Quarterly	М	HWR Chair
LLR Health and Wellbeing	Quarterly	Н	HWR Chair
Partnership			
Dementia Programme Board	Every 2 months	М	HWR Manager
Primary Care Transformation	Monthly	Н	HWR Manager
Board			
Home First Collaborative	Monthly	Н	HWR Manager
System Engagement and	Monthly	М	Chair/Manager
Experience Group			
LLR LD Partnership Board	Every 2 months	М	HWR Vice Chair
LLR ICS CEO & local HW review	Quarterly	Н	HWR Chair
LLR Carers Delivery Group	Every 2 months	М	HWR Vice Chair
Joint Health Scrutiny	Quarterly	Н	HWR Chair

**Regulator meetings** 

CQC Primary Medical Services	On hold pending CQC	HWR Manager
	reorganisation	

### Other

NHSE-I / Local HW Dental	Quarterly	М	HWR Manager
meeting			
Rutland Voluntary,	Monthly	М	HWR Officer
Community and Faith			
Networking Group			
HWE Midlands Regional Group	Quarterly	М	HWR Manager
HWE Conference	November 2023	М	As appropriate

LLR Maternity Voices	On hold pending restart	HWR Officer
Partnership		

# **Communications Plan**

**Purpose**: To improve public, stakeholder and partner awareness and understanding of Healthwatch Rutland and what we do.

### **Objectives**

- To exploit all channels of communication, using both electronic and traditional media
- To communicate our activities regularly with volunteers, the community and stakeholders to encourage participation and engagement in health and care issues
- To create an ongoing calendar of activity that is linked to national initiatives, local initiatives and community events
- To raise awareness of Healthwatch Rutland so that people know who we are and what we can do for them

#### **Evaluation of success**

- Engagement with social media (grow followers on Twitter and Facebook by 5%)
- Newsletter distribution (grow subscribers)
- Events attended (numbers of people engaged)
- Number of people engaged through outreach activities

#### **Activities 2023-2024**

### Digital

- Monthly newsletter via Mailchimp (excluding August and December)
- Post reports, meeting details
- Post regular news items to website both national and local

### **Promotional materials**

- Review and update printed promotional materials as required
- Publish annual report online (June 30th)
- Arrange display of HWR posters at local outlets such as shops, libraries, parish notice boards (where allowed)

#### PR/ local media

- Publish press releases to promote HWR news and pitch to local media
- Maintain log of media activity

#### Social media

- Monitor social media accounts, responding promptly to comments or enquiries
- Re-tweet and share relevant info on HWR Twitter and Facebook accounts
- Create images using Canva and other resources to promote key messages on social media
- Link into other local stakeholder, community groups and provider accounts
- Develop a database of useful media contacts and other partners who can promote our news via their social media channels

#### Outreach

• Maintain outreach calendar to cover Oakham, Uppingham and larger rural parishes, throughout the year



### What does the legislation say local Healthwatch must do?

- 1. Promote and support the involvement of local people in the commissioning, the provision and scrutiny of local care services.
- 2. Enable local people to monitor the standard of provision of local care services and whether and how local care services could and ought to be improved.
- 3. Obtain the views of local people regarding their needs for, and experiences of, local care services and importantly to make these views known.
- 4. Make reports and recommendations about how local care services could or ought to be improved. These should be directed to commissioners and providers of care services, and people responsible for managing or scrutinising local care services and shared with Healthwatch England.
- 5. Provide advice and information about access to local care services so choices can be made about local care services.
- 6. Formulate views on the standard of provision and whether and how the local care services could and ought to be improved; and sharing these views with Healthwatch England.
- 7. Make recommendations to Healthwatch England to advise the Care Quality Commission to conduct special reviews or investigations (or, where the circumstances justify doing so, making such recommendations direct to the CQC); and to make recommendations to Healthwatch England to publish reports about particular issues.
- 8. Provide Healthwatch England with the intelligence and insight it needs to enable it to perform effectively.

A Guide to running Healthwatch, February 20203

<sup>&</sup>lt;sup>3</sup> https://network.healthwatch.co.uk/guidance/2020-02-12/guide-to-running-healthwatch